

Turn Retired IT into Long-Term Social Impact

Your retired IT equipment can do more than generate financial return.

Through the Camara x Vyta CSR Donation Programme, organisations can redirect some or all of the value generated from retired IT assets toward education, digital inclusion, and AI learning initiatives across Africa.

How It Works

01 Retire IT Securely Through Vyta

Devices are securely collected and data erased through Vyta's certified ITAD services, with full reporting provided.

02 Generate Residual Asset Value

Retired equipment generates rebate value through refurbishment and remarketing.

03 Choose Your Donation Model

- a. Full rebate donation
- b. Cost-neutral donation
- c. Percentage-based donation
- d. Programme-specific support
- e. Tailored CSR models

04 Create Long-Term Impact

Funds help support:

- ✓ digital education
- ✓ teacher training
- ✓ AI learning initiatives
- ✓ connectivity and infrastructure
- ✓ digital skills development

Why Camara?

Camara Education has supported thousands of schools across Africa since 2005 through sustainable digital education and technology programmes.

Camara's AI initiatives help students and educators access:

- ✓ AI-enabled learning tools
- ✓ digital skills development
- ✓ responsible AI education
- ✓ future-ready technology learning

Why This Creates Greater Impact

Sustainable digital inclusion requires more than donating hardware.

By donating the value generated from retired IT assets, organisations help fund the infrastructure, training, support, and connectivity needed to create scalable long-term impact.

Supporting ESG & Circular Economy Goals

This programme helps organisations:

- ✓ strengthen ESG and CSR reporting
- ✓ support responsible IT lifecycle management
- ✓ reduce unnecessary waste
- ✓ demonstrate measurable social impact

Talk to Vyta Today

Together, we can turn retired technology into **education, digital access, and long-term opportunity**